Attendees:
National Alumni Board:
Erin Baker  
Sean Benton  
Carolyn Brown  
Amy Chambers  
Colin Chapman  
Mark Cheng  
Michelle Collette  
Jeanne Culver  
Mary Downey  
Leslie Hollingsworth  
Tracy Holmes  
Mark Montalbano

Patricia Pringle  
Patrick Pringle  
Alyson Rose-Wood  
James Sanders  
Becky Schweers  
Frank Shiels  
Adam Simmons  
Terris Tiller  
Chris Warren  
Anne Wright  
Ann Carpenter Zuk

Absentees:
National Alumni Board:
Tina Bird  
Jeremy Boyce  
Doug Conyers  
Carol Folbre

Jill Grace  
Kay Jordan  
Lindsey Lew  
Nick Shockey

Faculty Representatives
Jennifer Henderson

Alumni Relations and Development:
Linda Campbell  
Mary Kay Cooper  
Elizabeth Ford  
Christine Martinez

Adrienne Tovar  
Ana Vazquez

3:05 p.m. called meeting to order – Erin Baker

Roll Call

Minutes Approved
I. Executive Director Report – Mary Kay Cooper

- We currently have 22 chapter cities and some are in the chapter-in-formation stage.
- Considering very little progress that we have in those chapter-in-formation areas such as Florida, Kansas City, and Tulsa, and also the need to support local initiatives of holding alumni activities in smaller cities throughout the country, we have decided to abandon the idea of “chapter-in-formation,” and reinstate the old concept of “network cities.”
- Unlike established Chapters, Network cities will not have to adhere to any set rules – such as having a minimum number of alumni living in the area, a minimum number of events per year, or a board structure.
- We are already reaching out to a number of network cities, and we hope to post a list on the website in the near future.
- Some geographically large chapters such as New England may consider breaking up. Nothing has been initiated yet, but there’s a potential to form a Boston Chapter and turn some other areas into network cities.
- Also, some very outlying cities of established larger chapters such as Baltimore in NCA may end up in becoming network cities. Alumni in Galveston area may not come to Houston for attending events, and they may find it practical to operate as a network city.
- The Inaugural Greek Alumni Advisor of the year was awarded to Jeanne Culver. The idea of the award was put forth by the Student Involvement and endorsed by the National Alumni Board’s fraternity and sororities committee.
- We are exploring the possibilities of offering the same kind of ceremonies that we have for our established five alumni awards.
- Feel strongly in favor of honoring the recipient of Greek Alumni Advisor Award during our November lunch for Outstanding Young Alumnus Award because the primary audience for both ceremonies are students.

II. Standing Committee Reports

1. Alumni Volunteer Networks/Career – Terris Tiller

- Jacob Tingle’s presentation at the committee meeting was outlined as to the focus and strategies of the new Center for Experiential Learning and Career Success.
- The committee addressed the Strategic plan. After a lengthy discussion, the committee amended the mission statement that now reads as follows: “Support the initiatives of Trinity University’s Center of Experiential Learning and Career Success through increased participation by alumni networking, thought leadership, coaching and mentoring activities.”
- The committee emphasized the need for improved communication and better understanding of all constituents – alumni, parents, current students and prospective students. This will help share the success of the new center with all constituents.
- The committee agreed to provide a resource guide to all career chairs at the chapter level and that will help them understand the kind of support they can expect from the University.

2. Alumni Volunteer Networks/Recruitment – Mark Montalbano
• Shared the recent announcement of Eric Maloof’s new role as interim VP for Enrollment and Student Retention, and Kindel Hollis has stepped up to coordinate international recruitment efforts.
• Outlined opportunities of using alumni in the area in promoting international recruitment efforts.
• Shared the total number of confirmed First Year and transfer students the Admissions office staff announced at the committee meeting
• 12 Summer Send-offs throughout are scheduled.
• Trinity Tower Scholars Day was well attended.
• Counselor visits program was also successful. It brings 25 to 30 high school counselors for a three-day program from Trinity’s feeder schools.
• Trinity has decided to opt out of “no guns” on campus

3. Chapters – James Sanders
• 18 chapter presidents/representatives out of 22 chapters participated in the discussion
• 15 new chapter presidents this year – a very unprecedented turn-over rate
• Pointed highlights of the updated chapter metrics. Good timing as chapters will be holding their annual planning meeting in July
• Discussed the rebirth Networking Cities which has already been covered
• Alumni Ambassadors Carol and Dave Mansen shared their updates at the committee meeting. This year they went to the East coast -- Washington DC, New York, and Boston
  o Their visits attracted more alumni and the events went very well
• Chapter presidents then discussed their successes, failures, and concerns
• Strategic planning was discussed
• A new idea was floated to consider for adding to the Alumni Weekend package. To hold an event called “Reconnect with Your Professors” during Alumni Weekend. Since professors are a huge draw, an addition of such an event would greatly promote alumni weekend attendance.
• Discussed the need for a mentor program particularly for the new chapter leaderships

4. Development – Mary Downey
• Shared an update given by Linda Campbell during the committee meeting -- 15.7% of giving – an increase in participation and the best in six years
• Gave an update on the Vice President search
• Delighted to report 100% giving of the Board.
• Also delighted to report that the Chapters committee has decided to initiate a test to promote alumni giving through the event registration process. They would use one Chapter as a test and a question would be added to the form asking if they would willing to donate to the University.
• It is a good time to initiate a conversation at the Chapter level on the importance of giving to the University.
• The committee felt the need for building a tradition of giving starting from the freshman year as a way of educating them about the value of philanthropy in life.
• Need to do more bench marking to tap into new ideas
• Continue to offer board leadership support for building fundraising staff
• Dave and Carol Mansen shared from their chapter visits how they handled the message of giving during their visits.
• The committee felt the need to introduce a new “Development chair” position on chapter boards to coordinate Chapters’ efforts in promoting giving.
• Discussed the need for testimonial from well-known alumni and why they give back to Trinity
• Wondered how the Board can participate in writing thank-you notes to first-time givers. This would be in addition to the ones they receive from the staff.

5. Fraternity and Sorority – Amy Chambers
• Received an update from Briana McGlamory on her last day. It is also available on the Greek life page on the website
• John Mace gave a report that we will have a campus carnival on Saturday of Alumni Weekend from 11-2. Look for the big tent
  o This event will profit Fisher House which provides help for the military families.
• Please get in touch with John Mace to donate items for the silent auction.
• Got the Greek Council update. They attended the ALPV conference in San Diego.
  o They will be overhauling the judicial process.
  o The Greek Council won the Student Organizational of the Year Award for the second year in a row
• We would like to have a GPA prize for the Fraternity and/or Sorority for the one with the highest GPA
  o Not sure if we would have one each semester or each year
  o A prize may be where they prizes would be to have dinner at the presidents house with the president
  o Also ask their favorite professor to join them and have a banner hang in Maybee Hall
  o Also Dean Tuttle would like to put them on a special dean list and have a letter written to their family and student to each group
• We would like to have a presence on the website and in the Trinity Magazine

6. National Association – Ann Zuk
• Shared the committee’s brainstorming on the following:
  o Strategic plan comes down to four categories -- communication, benefits to alumni, alumni events, and giving
  o Five thoughts to stay connected with alumni is about communication and keeping them in the fold. The suggestion is to have an app on the phone where they can update alumni information rather than going through the Alumni (website)
  o That can also have a simple question: how can we help alumni and how can they help us
  o Separate the alumni association from the giving component, leaving it to the development staff. Concentrate on creating the relationship, and giving is a natural will be a natural follow-up.
  o Celebrate alumni connectivity wherever it lives.
• Cesar made us ponder on “I graduated but never left Trinity”, how do we nurture this?

7. Student Affairs – Mark Cheng
• The committee looked into the possibilities of promoting connections between students and alumni and transitioning into the alumni community
• Student Services Awards – students are blowing our socks off before they even graduate
Strategic plan offered us with wonderful idea and to work on our messaging to the alumni association and the current students as well

We would like to see if we have the capacity to have a mentee – mentor relationship as the students come in on their first year

Will introduce financial literacy program to help students understand the value of their contributions both here on campus and afterwards

Opportunity for students to dive into experiential learning and create a pitch for us in terms of sponsorship of their own ideas that would fit their interests and what they seek to accomplish

Measure quality versus quantity of programming to make sure the programs do not get lost in the shuffle with the volume of activities on campus

Students are very close to technology. We would like to try a virtual event driving home the alumni presences

Student Services Awards - Ben Whitehead received the Student Service Award for the university and Lea Watson received the Student Service Award for the community

8. Special Standing and Ad Hoc Committee Report

a. Alumni Awards – Dave Mansen
   Described how the process works and then announced the name of the recipients for this year’s awards:
   - Distinguished Alumni Award – “stand in suspense”
   - Outstanding Young Alumni Award – Chris Newport ‘08
   - Spirit of Trinity Award – Ben White ’51
   - Greek Alumni Advisor of the Year Award – John Mace ’71

b. Strategic Planning – Erin Baker
   - Strategic planning was completed last in 2008 under Dave’s authorship. We are revising our strategic plan in view to the Trinity’s Tomorrow Plan.
   - We have committee oriented actions that will tie into strategic centers and other key objectives
   - Cohesive that ties students and alumni together
   - Expanding the alumni ambassadors with Dave and Carol Mansen in a pilot case
   - Communication in clear messaging consistent messaging
   - Heard a lot about the role of mentee and mentors
   - Giving back and say thanks, how can we do that better, what are benefits that alumni want

III. President’s Report/Executive Report – Erin Baker
   - Spoke at commencement
   - Participate Board of Trustees board meetings
   - Joined others on the Trinity River Parade float
Had the pleasure of attending the Duce Dinner Award, which is an award in excellence in Health Care from the HCAD Alumni Association in Chicago

Dr. Amer Kaissi is the recipient of the Z.T. Scott Fellowship for innovative teaching and dedicated mentoring

Asked Leslie who served on the committee for the search for Vice President for Advancement and Alumni Relations
  o We ended up with 47 candidates
  o We narrowed down to 8 candidates
  o We then narrowed down to 3 candidates
  o Two candidates have been on campus to meet with alumni, staff, and faculty
  o Dr. Anderson will have the final decision

IV. Adjourn meeting at 4:37pm