Why do a print directory? In our recent Alumni Attitude Survey, alumni told us they wanted to strengthen the University’s network. We are working on many projects to do exactly that. One of the key efforts has been to print an Alumni Directory, which was last published in 2003!

Isn’t a print directory passé? The draw of a print directory in this digital day and age is the “coffee table book” aspect of it.

Is this a scam? The process is legitimate. Trinity University has contracted with PCI to provide a print directory. It is not a scam. PCI is one of the leading publishers of alumni directories in the United States and works annually with colleges and universities.

Did Trinity spend a lot of money on this project? Trinity University has paid no money to PCI for this service. PCI, as a business, attempts to make revenue through the sale of directories. As of October 2016, more than a quarter of alumni respondents bought a directory.

Can I give my information to PCI online instead of via phone? PCI provides a phone number instead of a web site so they can have the human interaction to insure accurate data verification and to provide the opportunity to purchase a directory. As you can guess, the chances of selling a directory are much higher by a phone call interaction than online.

Do I have to buy a directory in order to participate? You do not have to purchase a print directory. A digital option is available too. However, you are not obligated to purchase any of these materials.

Did you sell my contact information to PCI? We did not sell your contact information. PCI is strictly using alumni contact information for this project only. They are a trusted partner of hundreds of colleges and universities around the country. Companies like this would quickly go out of business if they did not treat our data as confidential.

Why isn’t someone from Trinity contacting alumni? Trinity contracted with an outside vendor due to internal resource capacity of the Office of Alumni Relations. A third party staffing a phone bank gives us the resources needed to continue strengthening the Trinity network. PCI shares back with the alumni office any new information they discover. Alumni will then have access to new contact information for their classmates.

There have been more than 2,300 alumni updates in the first three months of the project. We know this method of information gathering is beneficial, as the updates are coming in at a higher volume than seen previously.
Doesn’t Trinity already have an online directory? Yes, if you are interested in accessing Trinity’s current online alumni directory go to alumni.trinity.edu. We have had this alumni directory for more than five years. To access it, you will need to input your username and password. If you have not accessed it before, contact alumni@trinity.edu for an initial password.

Can I opt out of participating in this directory? Absolutely. Please call the Office of Alumni Relations at 210-999-8404 or email alumni@trinity.edu. It is our goal throughout this process to gather verified, updated contact information from all of our alumni. Creating connections for alumni help strengthen the Trinity network.